

OUR
BOROUGH



Value Croydon
Inspiring social partnership

Scrutiny and Overview Committee: Council Contracts

Councillor Simon Hall, Cabinet Member for Finance and Treasury
and
Sarah Ireland, Director of Strategy, Communities and Commissioning

8 September 2015

AMBITIOUS FOR CROYDON



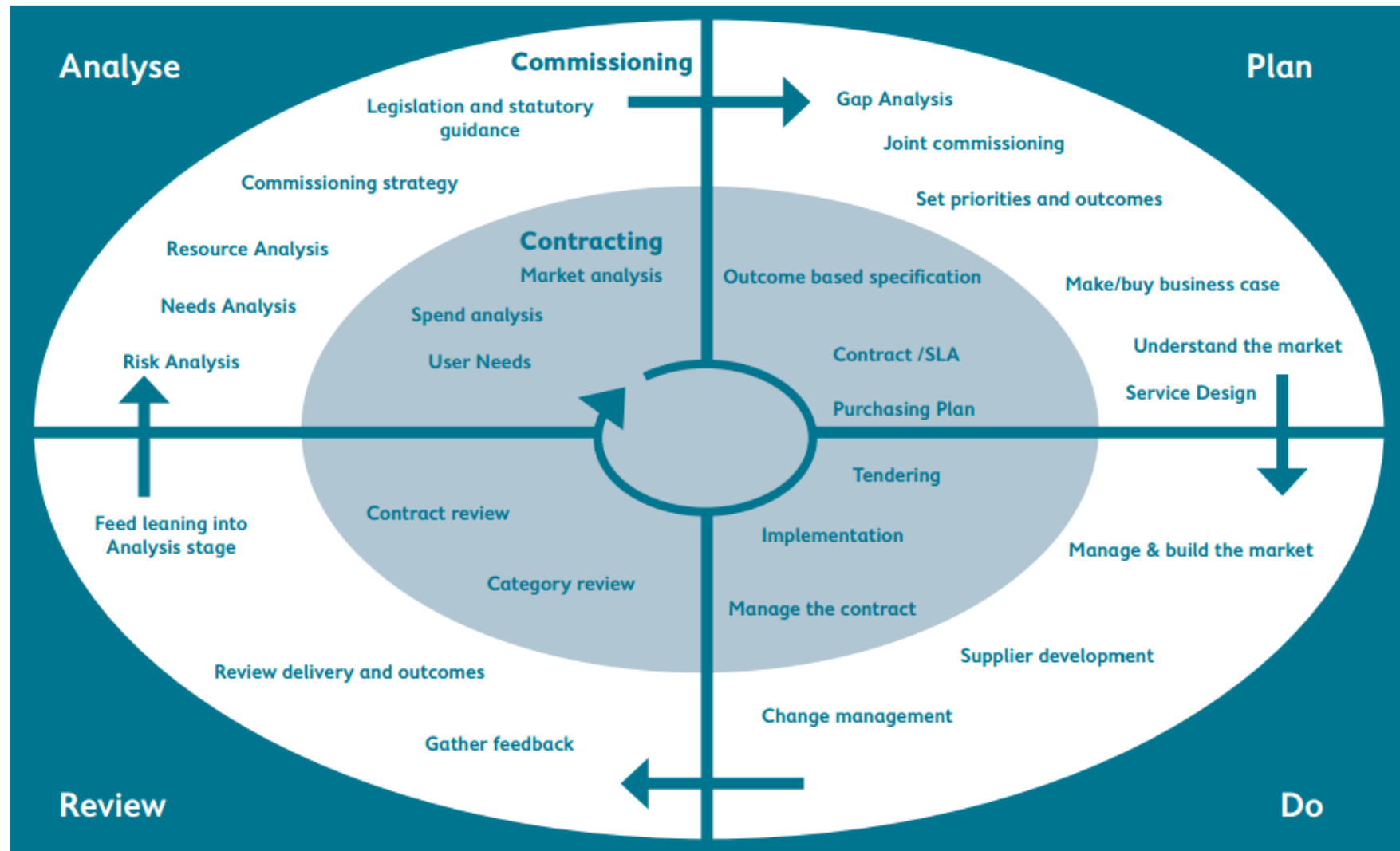
**CROYDON LABOUR
2014 MANIFESTO**

- Fairness
- People
 - Jobs & Economy
 - Housing
 - Safe & Secure
 - Fairness
- Place
 - Clean & Green
 - Use of land
 - Facilities
- Resources

Key Implications in Commissioning

- London Living Wage
- Interventionist and market disrupter
- Partnership with rest of Public Sector
- Partnership with Third Sector
- Outcome focus
- Use of Croydon Pound for wider objectives
- New Approach to Commissioning & Procurement
 - Different models
 - Flexibility
 - Big isn't necessarily beautiful
 - Social Value at Core not an afterthought
- New Approach to Contract Management

Commissioning Cycle



Commissioning Approach

We:

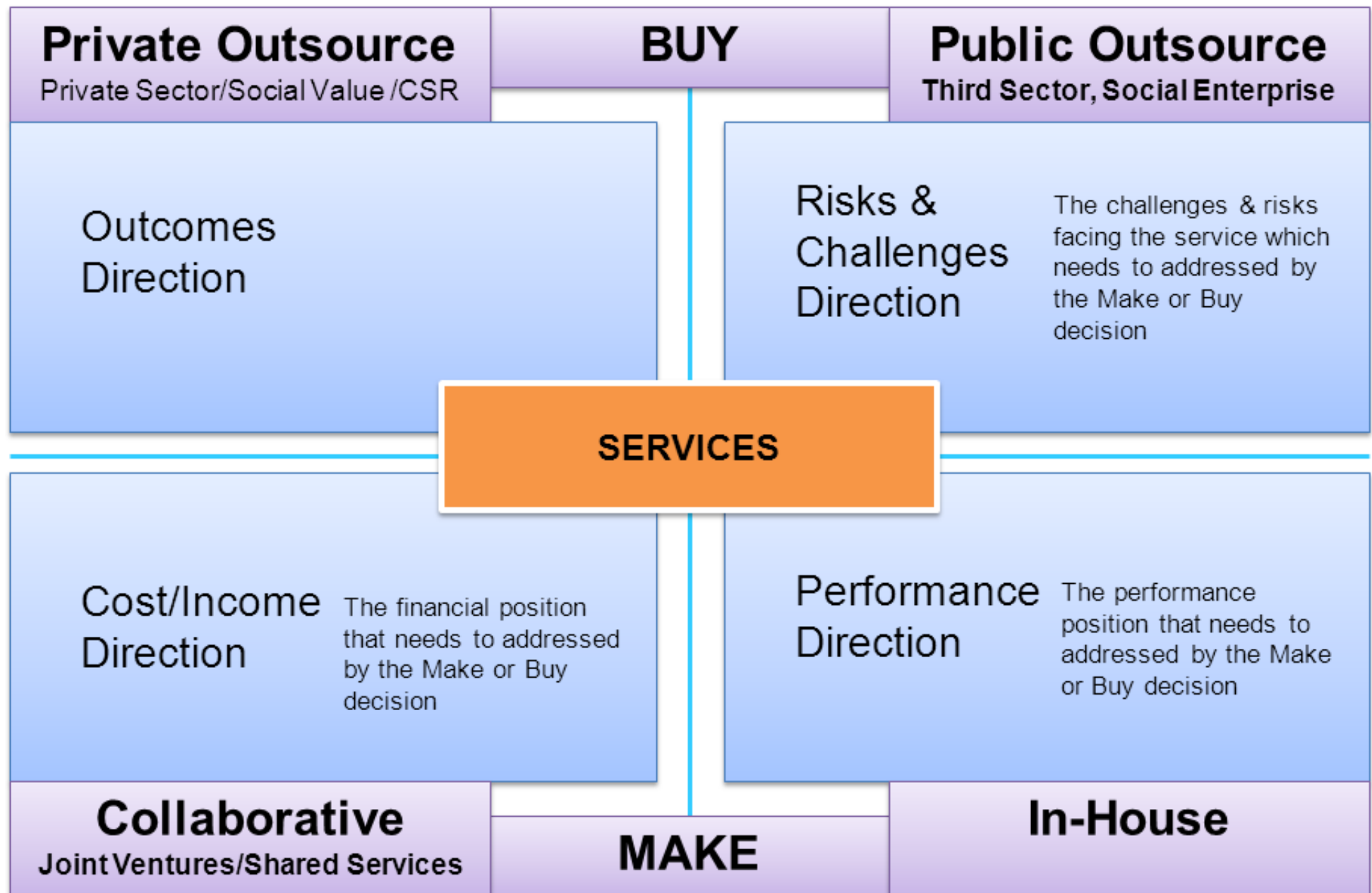
- take an outcomes based approach to commissioning
- understand needs and priorities
- ensure value for money
- involve customers and service users
- are honest about the financial and legislative frameworks
- support market development to ensure there is a mixed economy of providers
- build the capacity of our local third sector and small businesses
- promote investment in the local community
- work jointly with other relevant local and regional commissioners



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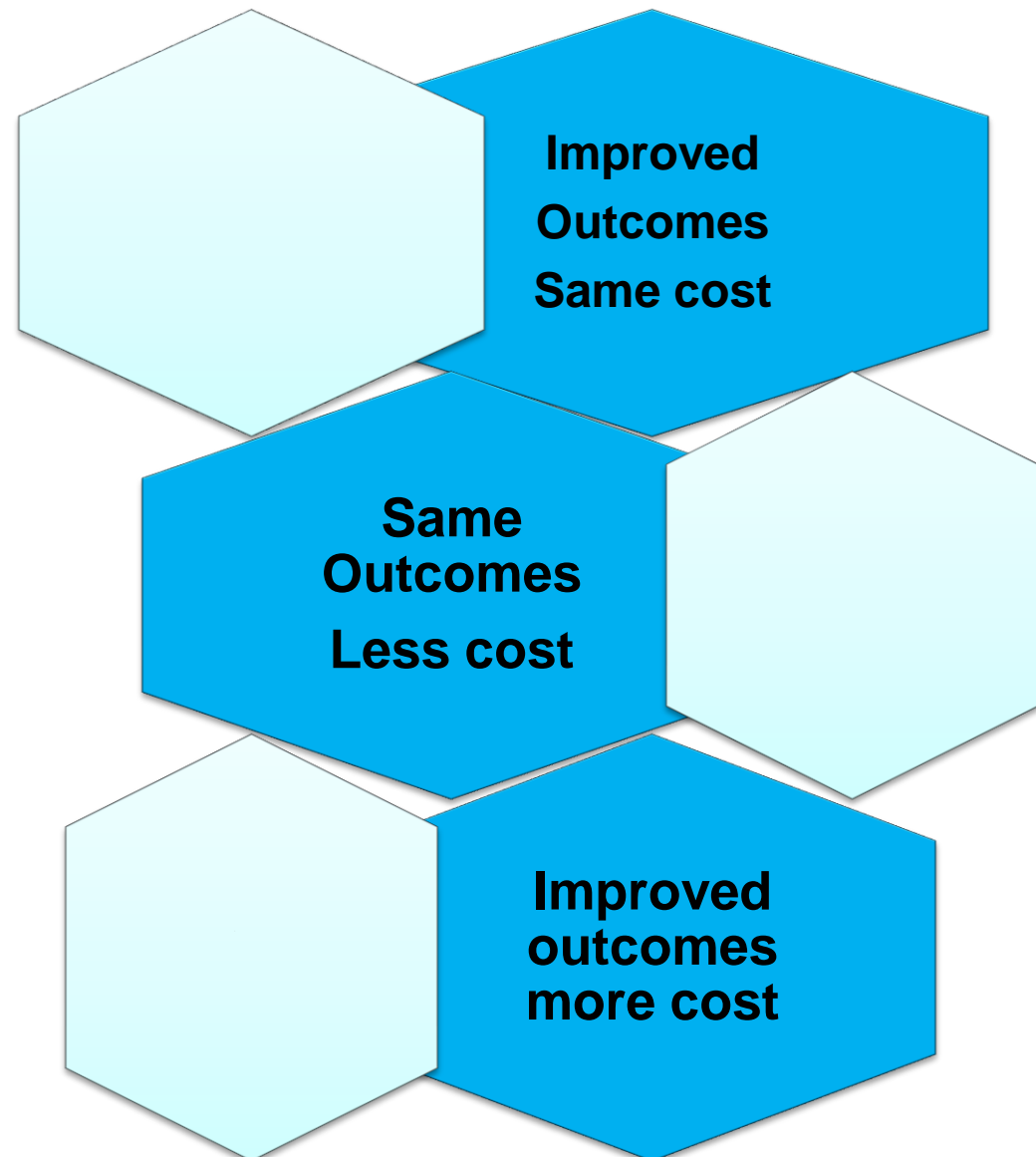
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Make or Buy Framework



Why change? – Strategic Decision

- All services be reviewed through the against the context of our financial challenges and agreed outcomes
- Detailed options appraisal including in-house option to be prepared for all re-commissioned services
- Follow Croydon Challenge design principles



Key considerations



Outcome Based Commissioning

- Clear outcomes linked to local priorities
- Built into end-to-end commissioning cycle
- Full participatory role for residents to co-produce solutions
- Understanding community assets and opportunities for social value to support and enhance



Social Value Context

Liveability

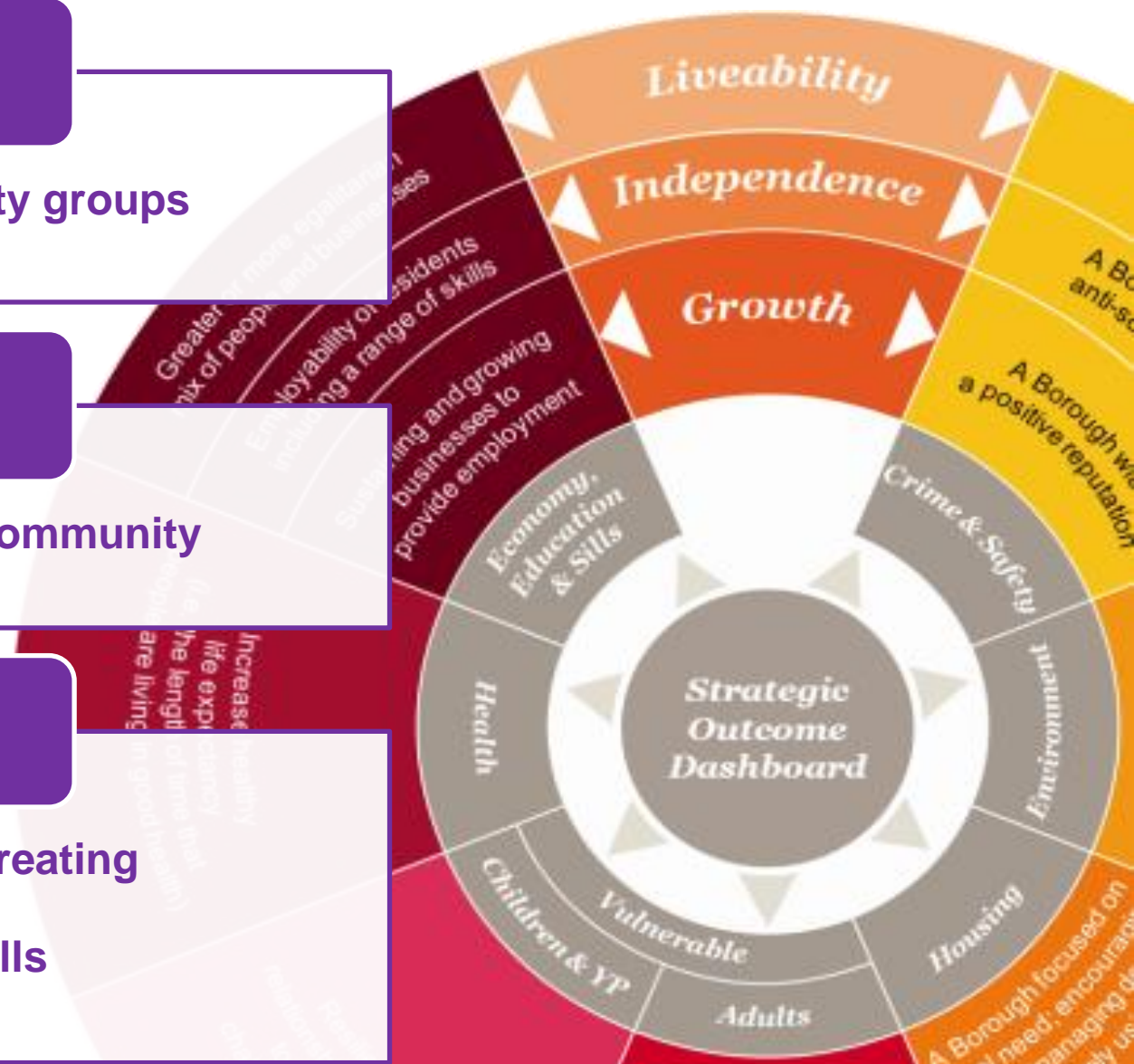
- Supporting the needs of local priority groups
- Supporting a greener borough

Independence

- Supporting and strengthening the community and community groups

Growth

- Supporting local employment and creating traineeships
- Supporting lifelong learning and skills
- Supporting local business growth



Value Croydon


Commitment to be socially responsible and influence partners, suppliers and others to do the same



Value Croydon
Inspiring social partnership



Developing social partnerships with businesses, the community and other public sector agencies to promote social value in Croydon



Strategic framework that will bring together opportunities to generate local economic and social outcomes through building a culture of positive change

Contract management transformation

